

CW Studio Ltd



CW Studio has recently led a design team to create a concept for an interactive street in Croydon for a competition run by the Architects' Journal. The scheme is an exciting, technology-led installation bringing joy and playfulness to the people of Croydon and visitors from further afield. CW Studio is among six finalists from over sixty submissions.

The large, sculptural yellow letters spelling 'Croydon' are placed on a route through this historic market town creating an urban treasure hunt. These vibrant, bold letters are simultaneously street furniture, play elements and sculptural pieces, creating a fun and unique way of experiencing the town. They encourage interaction between people, whether friends or strangers, changing behaviour and celebrating the street.

Each sculptural letter contains innovative and integrated new technology, enabling it to sense the presence of people, and respond in a variety of ways. Passive ambient soundscapes emanate and react to the number of people engaging with the letter, while at night, LED lighting incorporated in the surface is responsive to the nearby sounds and movements of passers-by, glowing and pulsing and drawing people in.

Carolyn Willits, founder of CW Studio, is a landscape architect and garden designer who has a passion for exploring the stories and history of places and takes joy in creative collaboration to design bespoke spaces that encourage interaction, are playful and bring delight.

Carolyn will be speaking at the **LANDSCAPE** show this September at Battersea Park. To come hear her speak, register for a free ticket at www.landscapeshow.co.uk



Thrive

Thrive is a charity in the UK that uses gardening to bring about positive changes in the lives of people who are living with disabilities or ill health, or are isolated, disadvantaged or vulnerable. This is known as Social and Therapeutic Horticulture (STH)

Thrive help people facing a wide range of difficulties including learning and physical disabilities and mental ill-health. Horticultural therapy programmes are run at gardens in Reading, Battersea Park London, Birmingham and Gateshead. Sessions are also delivered to groups within the community.

Using knowledge and experience gained from providing training for the past 39 years, Thrive offers horticultural qualifications to our gardeners, and courses and consultancy services to professionals and organisations.

Thrive are delighted to be attending the **LANDSCAPE** show again this year, and proud to support this event. We get to meet people from many different sectors within the industry and talk to them about what we do. Last year we had lots of interest from Garden Designers who heard Faith Ramsay's talk about designing therapeutic gardens. We have the added advantage that one of our sites is right next door to the show in Battersea Park! If people are interested in what we do, we can suggest that they go and have a look around, and talk to our Horticultural Therapists there.